



# Protein Water

with Pronativ® - Native Whey Protein

Sports nutrition is aimed at a wide consumer target from performance athletes, to lifestyle consumers who does sport occasionally.

Many consumers have become aware that protein is a nutrient that supports good health. One thing remains constant over time: the attraction of consumers for protein products.

In the recent years, a wide range of protein products have been developed in this market for healthy hydration products. Fortified water is a healthy hydration beverage that is growing in popularity. It meets the demands of the modern consumers by providing low calories, great taste, lack of preservatives, and no artificial flavors or sugar. Besides, the easy-to-drink format meets the need for practicality.

# A protein water to stimulate muscle recovery

This clear water-based drink provides a high nutritional value and a high protein solution in an easy-to-consume 473 ml bottle. It is made with a high quality protein directly extracted from milk at a low temperature: native whey protein. This excellent source of protein will help to build and repair body tissues, to build antibodies and to build strong muscles.





## Protein Water

with Pronativ® - Native Micellar Casein



### A HP DRINK TO STIMULATE POST-WORKOUT RECOVERY

#### Kev facts

- 3.6% protein
- Balanced ratio of protein, carbs and electrolytes
- Stimulates post-workout recovery within 30 minutes
- Simple ingredients, nothing extra
- Refreshing, water-based beverage
- Made with high quality protein, Pronativ® - Native Whey Protein
  - Rich in branched chain amino acids especially Leucine
  - High digestibility
  - Neutral taste
  - Clear in acidic beverage

#### Nutritional informatior

 Protein water (3.6%) – Peach Mango (Declinable flavours)

#### Nutritional values per 473 ml



• Ingredients list: Water, milk permeate, native whey protein (Pronativ® Native Whey Protein, natural flavours, monk fruit concentrate, phosphoric acid, lactase enzyme.

#### **Pronativ® - Native Whey Protein**

Pronativ® - Native Whey Protein is derived directly from milk through a gentle, pure and physical process. This pure and natural whey protein is also rich in leucine. This essential amino acid promotes muscle synthesis and has functional benefits for recovery. Pronativ® - Native Whey Protein is ideal for consumers looking for functional and natural products.

The information contained in this document is for information only. The information is valid for the proposed recipe.

